



DEVIN FITZPATRICK

INTERIORS

Devin Fitzpatrick Art Consultants Review: Basic steps in bettering your company's culture with artworks

It is essential to have a good company culture whatever is the size of your organization, be it a large corporation or a small business. It should be the norms for businesses to foster a positive atmosphere to avoid high turnover and to give rise to the satisfaction of both employees and customers. **Devin Fitzpatrick Art Consultants** suggests a simple way to contribute to the betterment of your company's culture, and that is using the beauty of artworks to your business.

Remember that your office should invite positive energy not to attract the negative one. Using artworks could help lighten the mood of the people inside your office. Simply put up lovely photographs, pops of color, or inspirational art to entice happiness. Specific studies also show that having art in the workplace can help employees gather good and positive feelings and reduce stress, along with increasing creativity.

The following tips are prepared by Devin Fitzpatrick Art Consultants to help you improve your company's culture with artworks:

Determine the feeling

Think about the mood you wanted your employees or visitors to feel about your artwork whenever they enter a certain space in your business building. It is often advised to get the expertise of an art consulting service to better help you select what kind of art will perfectly match your needs.

Represent your brand

Make sure that your chosen art could represent your brand in some ways. For example, your artwork should also be classic and traditional if your business is in such path. Each person that walks into your office building should easily grasp the concept of your business through your selected artworks. You could acquire the service of a professional art consultant similar to Devin Fitzpatrick Art Consultants to give you an expert advice on choosing artworks that could easily impart your business' central message and branding to the people. With this, you can be certain with the consistency of your organization, and your clients and even the hopeful employees will have a clear idea to the personality of your business.

Accept opinions

As a business owner, ensure to note the opinions of your employees. Having an art consultant besides you is good and beneficial, but the viewpoints of your employees should also be valued in improving your whole company's culture with your decorating choices. Devin Fitzpatrick Art Consultants encourages business owners to conduct a survey among their employees on their wall art choices. If the majority prefers nature scenes or photographs, then you should consider artworks with that theme. Employees will be more inspired to work in a place with their preferred design. Always take into account their suggestions and do your best to implement them.

Should you require further assistance in this regard, don't hesitate to contact Devin Fitzpatrick Art Consultants since they're more than willing to be of help.